CONTENTS

Number 1, Winter

The Cultural Basis of a Regional Economy: The Vega Baja del Segura in Spain. *Susana Narotzky* 1

Alms, Elders, and Ancestors: The Spirit of the Gift among the Tuareg. *Susan J. Rasmussen* 15

Native Evangelism in Central Mexico. *Hugo G. Nutini* 39

Acting Brazilian in Japan: Ethnic Resistance among Return Migrants. *Takeyuki (Gaku) Tsuda* 55

"You Can Buy Almost Anything with Potatoes": An Examination of Barter during Economic Crisis. *Barbara A. Cellarius* 73

Number 2, Spring

Volunteering as a Lifestyle Choice: Negotiating Self-Identities in Japan. *Lynne Y. Nakano* 93

Protest, Tree Ordination, and the Changing Context of Political Ritual. *Nicola Tannenbaum* 109

Global Integration and the Commodification of Culture. *June Nash* 129

Flexible Production, Households, and Fieldwork: Multisited Zapotec Weavers in the Era of Late Capitalism. *W. Warner Wood* 133

Cultural Revitalization and Tourism at the Morería Nima' K'iche'. *Matthew Krystal* 149

Home as a Place of Exhibition and Performance: Mayan Household Transformations in Guatemala. *Walter E. Little* 163

Number 3, Summer

Stories from the Field, Handicraft Production, and Mexican National Patrimony: A Lesson in Translocality from B Traven. *W. Warner Wood* 183

The Use of Human Images in Yoruba Medicines. *Norma H. Wolff* 205

The Evolution of Market Niches in Oaxacan Woodcarving. *Michael Chibnik* 225

Poetics and Politics of Newly Invented Traditions in the Gulf: Camel Racing in the United Arab Emirates. *Sulayman Khalaf* 243

New Myths and Meanings in Jewish New Moon Rituals. *David M. Rosen and Victoria P. Rosen* 263

Number 4, Fall

Special Issue: Comparative Research and Cultural Units
Guest Editor: Victor de Munck

Introduction: Units for Describing and Analyzing Culture and Society. *Victor de Munck* 279

Distributional Instability and the Units of Culture. *John B. Gatewood* 293

Cultural Meaning, Explanations of Illness, and the Development of Comparative Frameworks. *Linda C. Garro* 305

Cultural Units in Cross-Cultural Research. *Victor de Munck and Andrey Korotayev* 335

Testing Theory and Why the "Units of Analysis" Problem is Not a Problem. *Melvin Ember and Carol R. Ember* 349

Writing Culture Reliably: The Analysis of High-Concordance Codes. *Garry Chick* 365

Parallel-Cousin (FBD) Marriage, Islamization, and Arabization. *Andrey Korotayev* 395

Table of Contents - 2000 409